

SOPHISTICATEDLY
simple



PURIFYING
vegan shampoo com provitamina b5
vegan shampoo

SILVER
shampoo matizador com óleo de monoi
monoi oil neutralizing shampoo

NUTRITIVE
shampoo hidratante uso diário
daily moisturizing shampoo

WAVY
shampoo livre de sulfato cabelos ondulados
sulfate free shampoo for wavy hair

REPAIR
shampoo fitoprotetor cabelos danificados
dry damaged hair shampoo

300ml 10.14 fl.oz. 300ml 10.14 fl.oz. 300ml 10.14 fl.oz. 300ml 10.14 fl.oz. 300ml 10.14 fl.oz.



1.Shampoo
Balanced cleaning for daily care.

2.Conditioner
Moisturizes and nourishes.

3.Booster Nutritive
Semi di líneo ampoule. Antioxidant, frizz reduction and volume control.

NUTRITIVE

Developed for all types of hair, the Nutritive Line is gentle on the strands. Made with Panthenol, Amino Acids and Nutritive Herbal Complex, composed of açai berry, acerola cherry and grape, it repairs and nourishes hair, making it healthy, silky and shiny. Salt, Sulfate and Paraben free.

REPAIR

The Repair Line was developed to repair and treat damaged and colored hair, gently taking care of the strands while protecting and moisturizing them. Made with Herbal Complex composed of Cupuaçu, Mango and Passion Fruit extracts, Amino Acids, Rice Protein and Panthenol to protect hair. It makes hair silky and stronger. Salt, Sulfate and Paraben free.



1.Shampoo
Cleans, moisturizes and restores shine.

2.Conditioner
Antioxidant, repairs and moisturizes.

3.Booster Repair
A lipid replenishing liquid mask that seals cuticles and reduces frizz.

STEP 1

Protein Replacement. Reconstructs, reduces porosity and promotes intense repair.



STEP 2
Repairs cuticles. Omega enriched lipid replacement.

STEP 1 & STEP 2 RECONSTRUCTION

Intense repair to reconstruct and nourish damaged and brittle hair. In two steps, it provides protein replacement, restoring hair mass, reducing porosity and restoring elasticity and strength.

PURIFYING

The Purifying vegan line is cruelty-free as well as free of salt, sulfate, silicon, dye, petrolatum, paraben and raw materials of animal origin. Made with Panthenol and Herbal and Floral Extracts of Ylang Ylang, Cassis, Lotus Flower and Jasmine. It provides revitalizing and conditioning action, resulting in greater malleability and shine.



1. Shampoo
Cleans, moisturizes and revitalizes and conditions.

2. Conditioner
Purifying Vegan Balm. Moisturizes and nourishes.

1. Shampoo

Balanced cleansing for curly hair

2. Conditioner
For detangled, soft and bouncy curls.

WAVY

Developed for curly hair, the Wavy line is gentle on the strands. Made with Coconut and Jojoba oil and Tucumã, Karité and Cupuaçu butter, it deeply moisturizes and nourishes, reducing frizz and making your curls soft, light and bouncy.



4. Curis Activator
Activates, enhances, shapes and defines curls

3. Booster Wavy
For nourished, moist, silky and shiny curls.

SILVER

The Silver tinting line was developed for blond, bleached and highlighted hair. It neutralizes unwanted yellow tones, revealing beige and platinum tones. Made with Monoi Oil, Amino Acids, Panthenol and Vitamin E. It provides antioxidant, moisturizing and repairing results. Salt, Sulfate and Paraben free.



2. Tinting Mask
Moisturizing, antioxidant, frizz reduction and repairing results.

1. Shampoo
Moisturizing tinting shampoo

Bleach Powder

Flash Blue protective bleach.

COLD PLEX

The Cold Plex protective line is made with the integrity and protection active ingredients that preserve the integrity of the hair fiber during bleaching (PLEX). Made with Seaweed Extract and Collagen Protein that act as a powerful and long-term moisturizer. It creates a protective film that protects the hair from the action of aggressive and irritating agents. Scented, Dust Free and easily diluted in COLD PLEX hydrogen peroxide. The Creamy Emulsion has excellent results in the bleaching process and different highlighting techniques, avoiding hair damage.



Hydrogen Peroxide
Protective Bleaching cream with PLEX

CHROMA

Cream coloring line that colors white hair, does not fade quickly, protects the strands preventing them from becoming dry and does not irritate the scalp, eyes and contact area. It has 3 treatment active ingredients that help protect and treat damaged hair.



- 100% VEGETABLE ACTIVE INGREDIENTS
- CRUELTY-FREE FINAL PRODUCT
- RECYCLABLE CARTRIDGE

LEAVE-IN HIT 10X1

The Hit 10x1 Leave-in multi-purpose protective Bleaching cream with PLEX. The Hit 10x1 Leave-in multi-purpose has a light texture. Made with Provitamin B5 (panthenol), vitamin E, amino acids and OmegaPlus, it has antioxidant, nourishing and repairing properties. It protects hair from heat damage caused by the use of heated styling tools, blow drying and sun exposure. Mineral oil and paraben free.

CRYSTAL OIL

A multi oil serum developed with a powerful mix of argan, macadamia, flaxseed and monoi oil, it seals and strengthens dry ends. The regular use of the product makes hair shiny, soft and healthy while preventing split ends. It contains active ingredients that assist in sun protection.

